



Leadership Programme 2026 Partnership Proposal & Prospectus

THE FUTURE IS FEMALE™

29–31 October 2026

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For Partnership Enquiries

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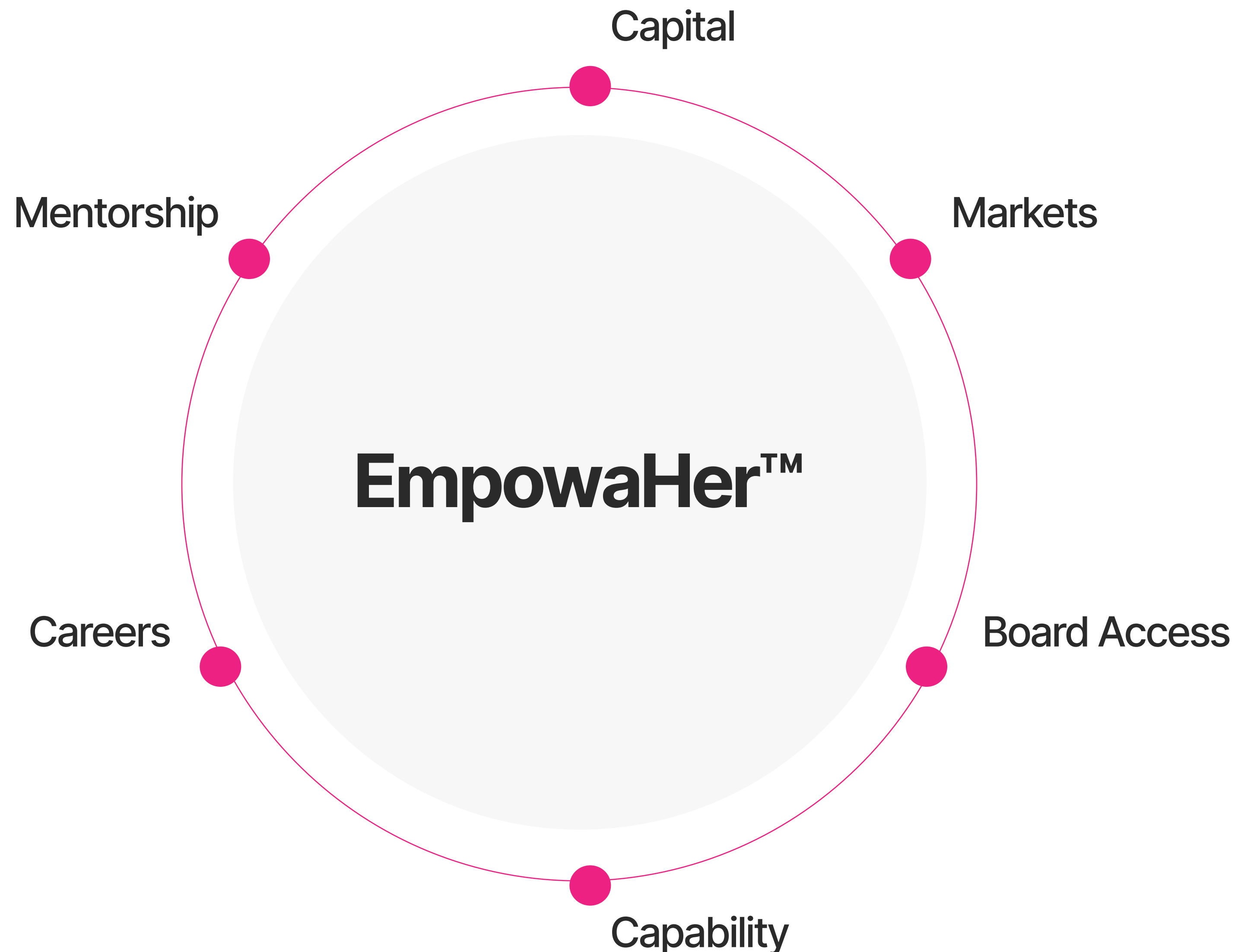
WHY EMPOWAHER™

Invest in the Women Who Will Lead Africa's Next Economy

A Strategic Investment in Talent, Enterprise and Economic Growth

EmpowaHer™ is a premium, invitation-led leadership accelerator connecting high-potential women aged 18–35 to the capability, careers, capital, markets, mentorship, executive networks and board opportunities required to lead Africa's future.

For visionary organisations, EmpowaHer™ provides a strategic platform to identify future talent, engage emerging customers, originate women-owned enterprise opportunities, advance measurable ESG priorities and position senior executives at the centre of Africa's leadership and economic transformation agenda.



THE STRATEGIC IMPERATIVE

The Strategic Imperative

Africa's Leadership
Opportunity Is Female

“Africa does not
lack talented
and ambitious
women.”

The critical gap is an integrated pipeline that identifies high-potential leaders early, develops future-ready capability and connects them to careers, capital, markets, mentorship, executive influence, and board opportunities.



THE STRATEGIC IMPERATIVE FOR ORGANISATIONS

Future-ready talent. AI-ready leadership. Women-owned enterprise.
Customer relevance. ESG outcomes. Institutional trust. Sustainable
economic growth.

THE BUSINESS IMPERATIVE

Organisations are under increasing pressure to:

Future-ready
Talent



AI & Digital
Disruption



Women-owned
Enterprise



Customer
Relevance



ESG Outcomes



Institutional Trust



Sustainable
Economic Impact



EmpowaHer™ positions organisations to respond strategically to these priorities.

THE EMPOWAHER™ PROPOSITION

A Curated Pipeline for Africa's Next Generation of Women Leaders.

It connects exceptional emerging leaders with the institutions that influence education, employment, capital, procurement, market access, executive progression, and board appointments.



Unlike a conventional conference, EmpowaHer™ combines:

- Rigorous delegate selection
- Applied leadership development
- Curated executive engagement
- Partner-owned opportunities

Creating a credible pipeline of future leaders, employees, customers, entrepreneurs, suppliers and board candidates.

EmpowaHer™ is a premium, three-day leadership accelerator and opportunity platform for high-potential women aged 18–35.



THE EMPOWAHER™ DIFFERENCE

**Quality of Access.
Relevance of
Engagement. Greater
Partnership Return.**

**EmpowaHer™ is not an open,
undifferentiated conference.**

It is an invitation-led leadership accelerator designed to convene a credible cohort of high-potential women with demonstrated ambition, achievement, influence and emerging leadership responsibility.



The cohort will include graduates, professionals, entrepreneurs, innovators, emerging executives and aspiring board members aged 18–35.

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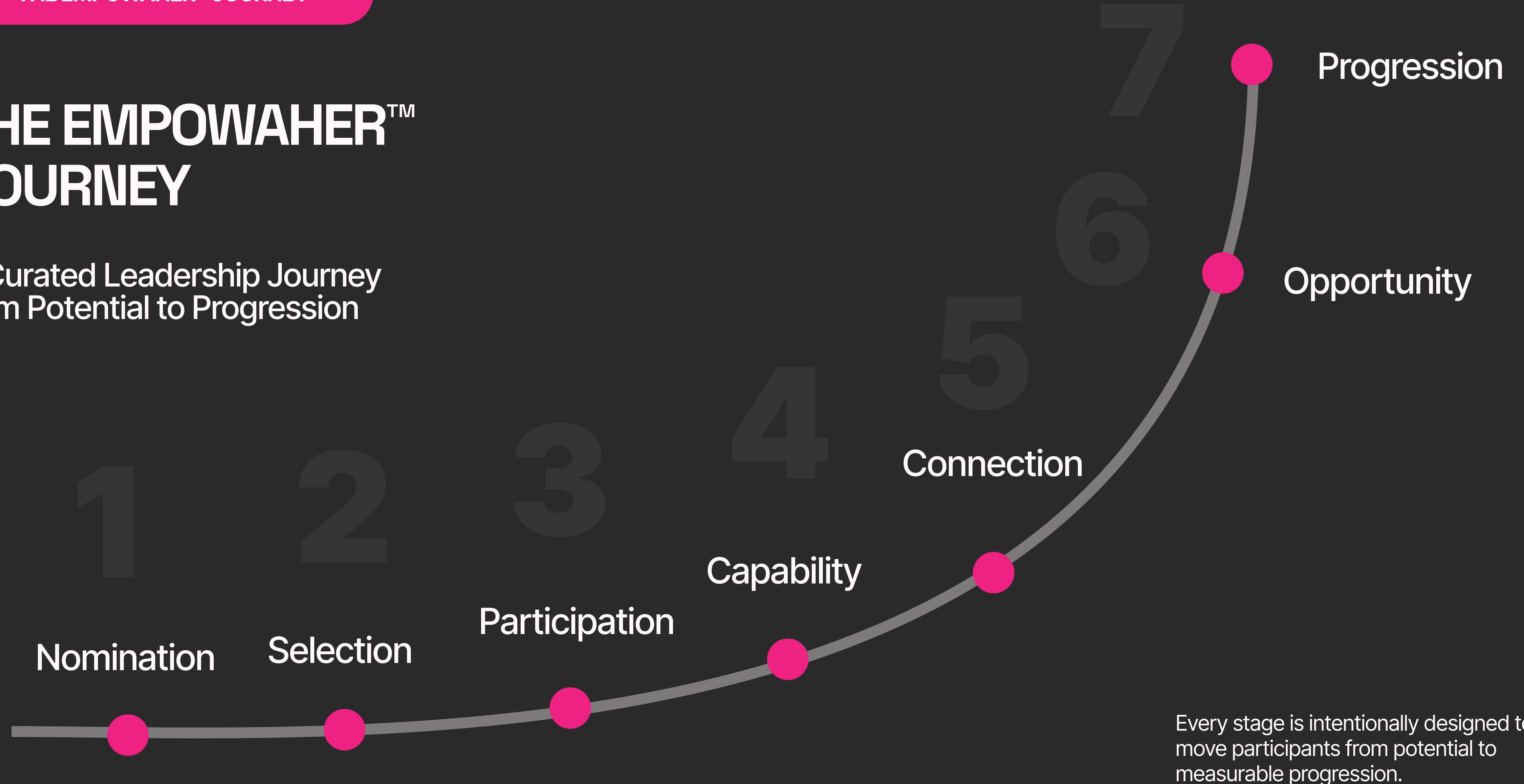
**Delegates Will Be Nominated,
Assessed and Selected Through a
Trusted Network of 200 Leading
Organisations, Including:**

- Corporate talent, graduate and succession pipelines
- Universities, TVET colleges and business schools
- Professional bodies and industry associations
- Women-led enterprises, start-ups and innovation ecosystems
- Government departments, SETAs and public institutions
- Foundations, development agencies and impact organisations
- Community, civic and youth leadership organisations
- Multinational corporations and sector bodies

For partners, this means fewer generic interactions and more qualified relationships with women positioned to become future employees, customers, suppliers, entrepreneurs, executives and board leaders.

THE EMPOWAHER™ JOURNEY

A Curated Leadership Journey
from Potential to Progression



Every stage is intentionally designed to
move participants from potential to
measurable progression.

THE EMPOWAHER™ EXPERIENCE

THE EMPOWAHER™ EXPERIENCE

A Three-Day Leadership
Accelerator Designed for
Action

EmpowaHer™ is a premium, three-day
leadership accelerator and opportunity
platform for high-potential women aged
18–35.

DAY 1 LEADERSHIP

DAY 2 CONNECTIONS

DAY 3 OPPORTUNITY



THE EMPOWAHER™ OUTCOMES

THE EMPOWAHER™ OUTCOMES

Connecting Women to the
Opportunities That Shape
Leadership

EmpowaHer™ connects high-potential women aged 18–35 to the capability, careers, capital, markets, mentorship, executive networks and board opportunities required to lead Africa's future.



Capability

Careers

Capital

Markets

Mentorship

Executive Networks

Board Opportunities

THE STRATEGIC VALUE

A Strategic Investment
in Talent, Enterprise and
Economic Growth

EmpowaHer Creates Value
Beyond the Individual

For visionary organisations, EmpowaHer™ provides a strategic platform to identify future talent, emerging customers, originate women-owned enterprise opportunities, advance measurable ESG priorities and position senior executives at the centre of Africa's leadership and economic transformation agenda.

Future Talent

Identify high-potential women early.

1

Emerging Customers

Connect with Africa's next generation of consumers and leaders.

2

Enterprise Opportunities

Originate women-owned enterprise opportunities.

3

ESG Priorities

Advance measurable ESG outcomes.

4

Executive Influence

Position senior executives at the centre of Africa's leadership and economic transformation agenda.

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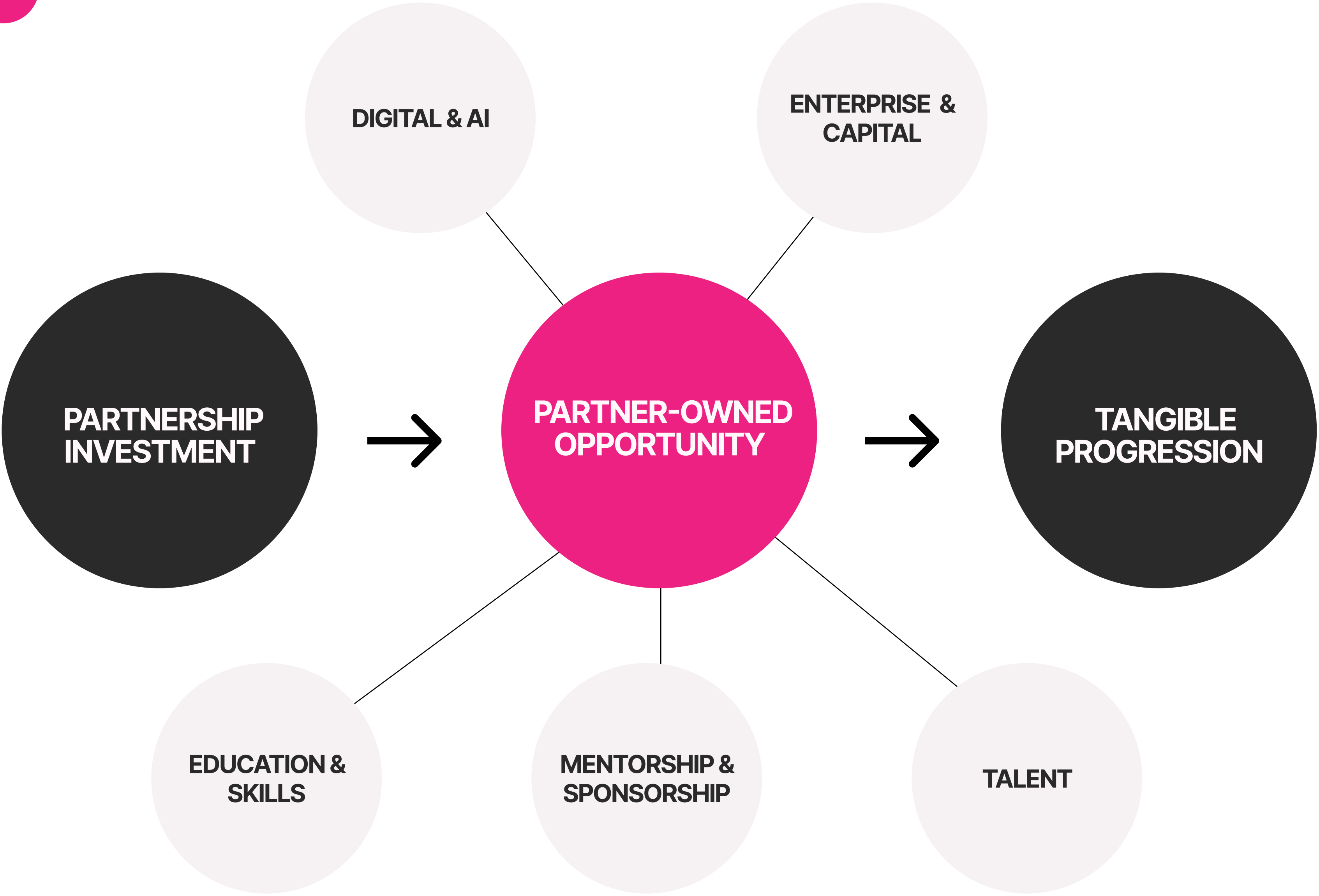
Investing in EmpowaHer creates increasing layers of strategic value for organisations.

THE PARTNERSHIP MODEL

Convert
Partnership
Investment into
Tangible
Progression

EmpowaHer™ enables partners to move beyond brand visibility by activating practical opportunities aligned with their talent, enterprise, customer, transformation and ESG priorities.

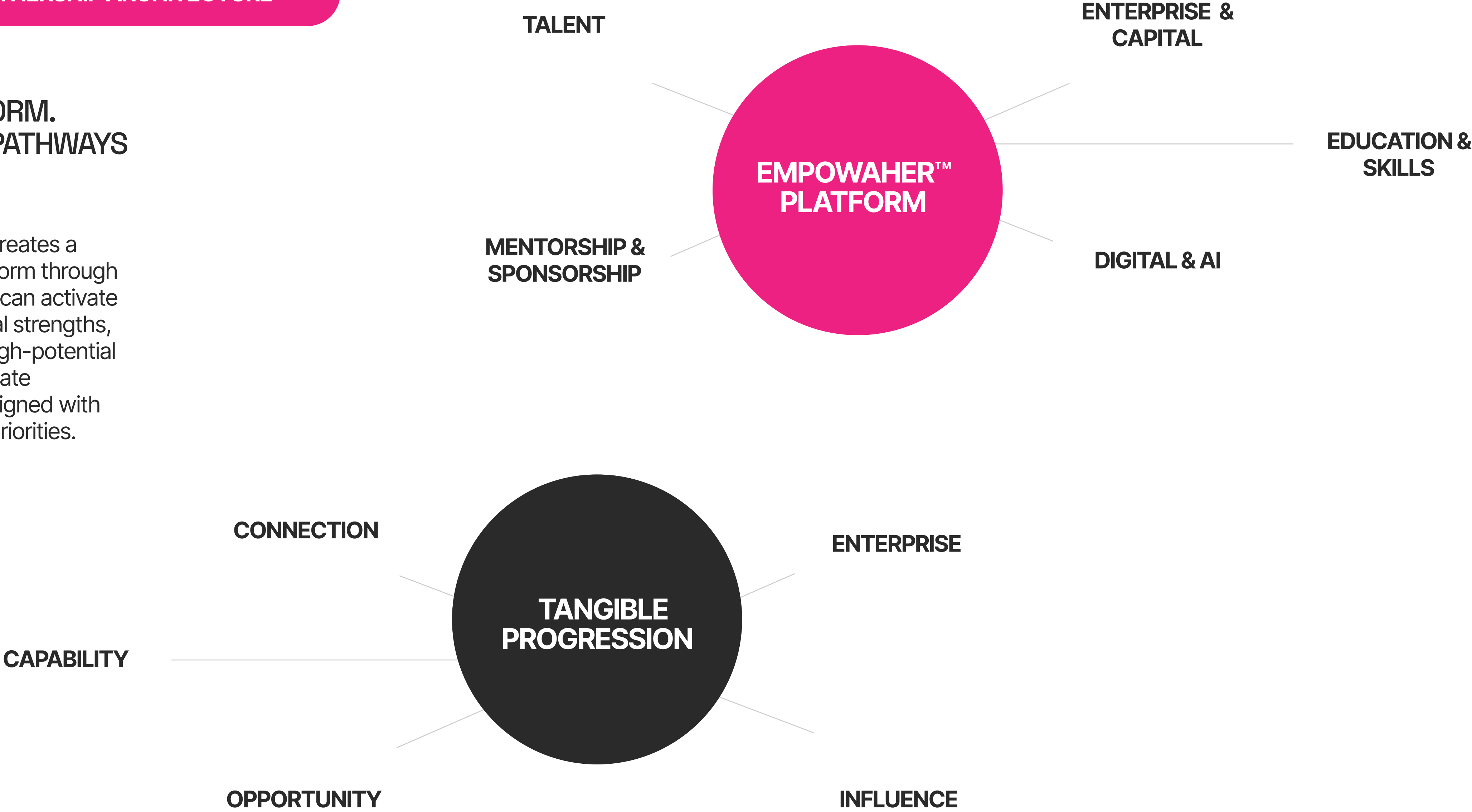
Each partner may own or co-create a signature opportunity that carries its brand, leverages its institutional strengths and delivers measurable value to selected participants.



THE PARTNERSHIP ARCHITECTURE

ONE PLATFORM.
MULTIPLE PATHWAYS
TO IMPACT.

EmpowaHer™ creates a structured platform through which partners can activate their institutional strengths, connect with high-potential women and create opportunities aligned with their strategic priorities.



THE NINE LEADERSHIP TRACKS

Developing the Whole Leader. Unlocking Measurable Opportunity.

EmpowaHer™ integrates leadership, enterprise, technology, career mobility, financial capability, wellbeing and governance into one future-focused development journey.



EMPOWAHER™

Nine integrated pathways to leadership and opportunity

1

**ENTREPRENEURSHIP,
INNOVATION & FUNDING**

2

**DIGITAL LEADERSHIP, AI &
CAREER GROWTH**

3

**CITIZENSHIP & SOCIAL
IMPACT**

4

**PERSONAL LEADERSHIP &
CAREER TRANSFORMATION**

5

**PERSONAL FINANCE &
WEALTH CREATION**

6

**HEALTH, WELLNESS &
SUSTAINABLE PERFORMANCE**

7

**RIGHTS, RELATIONSHIPS
& EXECUTIVE PARENTING**

8

**EDUCATION & EXECUTIVE
DEVELOPMENT**

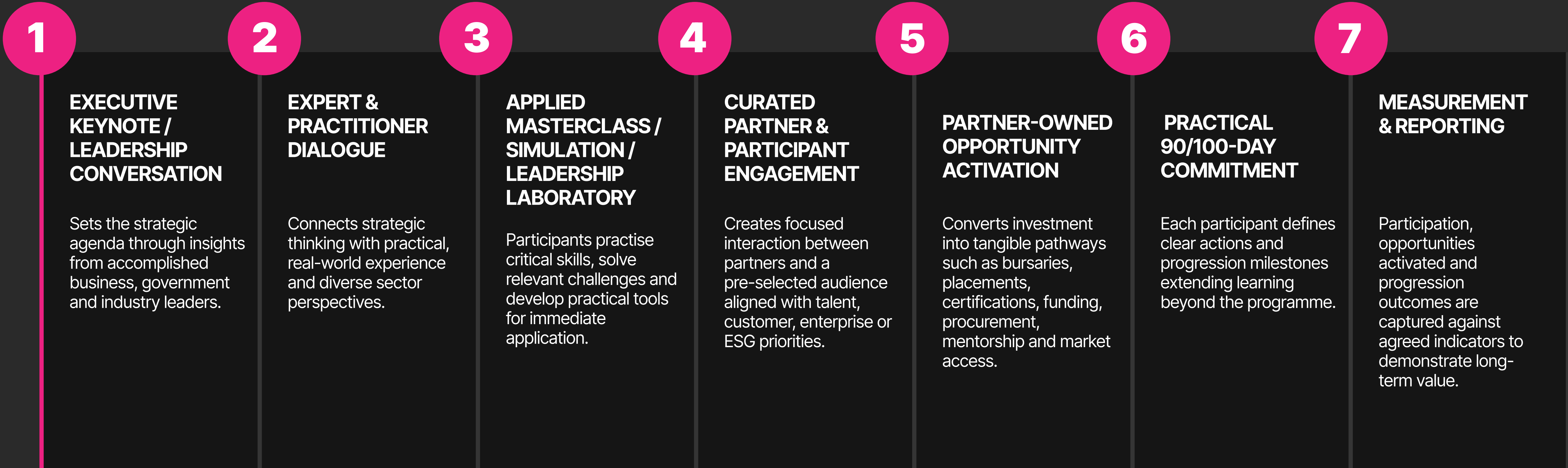
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**LEADERSHIP, GOVERNANCE &
BOARD READINESS**

THE APPLIED PROGRAMME MODEL

From Expert Insight to Measurable Progression

Every EmpowaHer™ track follows a consistent, high-value delivery model designed to convert knowledge into capability, relationships into opportunities and participation into measurable outcomes.



INSIGHT → CAPABILITY → APPLICATION → ENGAGEMENT → OPPORTUNITY → COMMITMENT → MEASUREMENT

THE THREE-DAY LEADERSHIP JOURNEY

From Potential to Progression. From Partnership to Measurable Value.

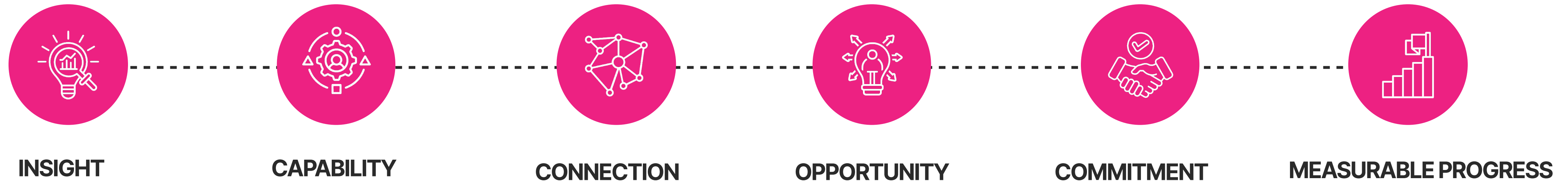
Programme Experience	Participant Value	Strategic Partner Return
Opening Leadership Plenary	Access to national and global perspectives on leadership, AI, economic transformation, and Africa's future	Premium brand association, agenda-setting influence, and senior executive positioning
Specialist Leadership Tracks	Applied masterclasses, executive dialogues, simulations and leadership laboratories	Theme ownership, sustained audience engagement, and credible thought-leadership positioning
Opportunity Exchange™	Direct access to employers, SETAs, business schools, professional bodies, mentors, and development opportunities	Talent acquisition, customer engagement, education referrals and consent-based lead generation
Capital Room™	Investment-readiness support and curated connections to funders, buyers and procurement decision-makers	Women-owned enterprise sourcing, funding referrals, supplier-development opportunities, and investment pipeline creation
Leadership and Innovation Labs	Practical problem-solving, AI capability, governance simulations, and career-development tools	Innovation leadership, future-skills development and deeper product or service engagement
Global Leadership Finale	Engagement with corporate, government, academic, diplomatic and development leaders	Institutional access, global positioning and high-level stakeholder relationship building
Graduation and Opportunity Compact	Recognition, leadership commitments and practical 90/100-day progression plans	Verified completion data, branded opportunity announcements, alumni engagement and measurable long-term impact

Designed for Conversion

Every programme component is built around a clear progression pathway that intentionally converts insight into capability, connection into opportunity, and participation into measurable progress.

This architecture moves participants beyond inspiration into tangible advancement, while moving partners beyond visibility into measurable returns across brand leadership, talent, customer growth, enterprise development, ESG, reputation and executive influence.

From Participation to Progression. From Potential to Power.



Strategic priority	Partner value	Indicative measures
Brand leadership	Secure premium positioning on a credible platform shaping women’s leadership and Africa’s future economy.	Brand visibility, campaign reach, audience engagement, content performance and partner recognition.
Talent acquisition	Identify and engage high-potential graduates, professionals, entrepreneurs and future executives.	Applications, qualified referrals, interviews, placements, mentorship participation, and pipeline growth.
Customer growth	Build trusted relationships with an ambitious, economically active and digitally connected audience.	Consent-based leads, enquiries, product engagement, registrations, referrals and potential conversions.
Enterprise development	Identify investment-ready women-owned businesses and connect them to procurement, funding and markets.	Suppliers sourced, funding referrals, procurement introductions, market-access opportunities, and enterprises supported
ESG and transformation	Convert inclusion commitments into visible, credible and reportable action.	Participation, skills development, opportunities activated, beneficiaries reached and progression outcomes.
Executive influence	Position senior leaders as credible voices on leadership, innovation, transformation, and inclusive growth.	Speaking platforms, stakeholder engagements, executive content and thought-leadership reach.
Reputation and trust	Strengthen institutional credibility by aligning purpose with tangible action and verified outcomes.	Stakeholder sentiment, partner recognition, approved media amplification and engagement quality
Long-term impact	Extend value beyond the event through alumni engagement and participant progression.	Completion rates, 90/100-day milestones, placements, enterprise growth, mentorship outcomes and alumni tracking.

PARTNER-SPECIFIC MEASUREMENT

Turning Partnership Investment into Evidence-Based Impact

Before activation, EmpowaHer™ and each partner will agree on a tailored performance framework aligned with the partner's strategic priorities. The framework defines clear objectives, priority audiences, key performance indicators (KPIs), data requirements and reporting responsibilities.

Partners receive a post-programme impact report and executive debrief, transforming their investment into an evidence-based commercial, ESG and reputation story.



Objectives	Recruitment, ESG, customer growth, enterprise development
KPIs	Success indicators agreed before activation
Measurement	Participation, engagement, opportunities and progression tracked throughout the programme
Reporting	Comprehensive post-programme impact report
Executive Debrief	Strategic review, insights and recommendations for future partnership activation

PARTNERSHIP DESIGN PRINCIPLES

The Eight Partnership Design Principles

Every partnership is structured to deliver

**A Clear
Commercial and
Strategic Purpose**

**Meaningful
Executive
Participation**

**Premium,
Relevant Brand
Visibility**

**Curated Access to
Talent, Customers
and Enterprises**

**Partner-Owned
Opportunities and
Commitments**

**Consent-Based
Lead Generation**

**Measurable
Outcomes and
Post-Programme
Reporting**

**Protected Rights
and Carefully
Managed Category
Conflicts**

Category exclusivity, bespoke rights, speaking opportunities and final inventory are subject to strategic fit, contracting and availability. Investment does not guarantee editorial control, media coverage or unqualified speaker placement.



Strategy. Influence. Execution. Measurable Impact.

EmpowaWorx is an integrated African leadership, communications and impact company that transforms strategic ambition into credible platforms, premium stakeholder experiences and measurable outcomes.

We combine strategic intelligence, trusted relationships, convening power and disciplined execution—giving partners a single, accountable delivery partner from concept and stakeholder mobilisation to production, amplification and post-programme reporting.

Strategy

Strategic intelligence

Influence

Trusted relationships & convening power

Execution

Disciplined Execution

Measurable Impact

Premium Stakeholder Experiences & Measurable Outcomes

Giving partners a single, accountable delivery partner from concept and stakeholder mobilisation to production, amplification and post-programme reporting.



OUR DELIVERY ADVANTAGE

Why Leading Organisations Choose EmpowaWorx™

EmpowaWorx combines **strategic expertise, trusted relationships** and **integrated execution** to deliver measurable commercial, institutional and societal outcomes through a **single accountable delivery partner**.



Established Platform Ecosystem

A differentiated portfolio spanning EmpowaWomen™, EmpowaMen™, EmpowaYouth™, EmpowaEntrepreneurs™, EmpowaGrowth™ and The Speakers Firm™, providing access to diverse leadership, talent, enterprise and stakeholder communities.

Deep Multidisciplinary Expertise

A senior advisory and delivery faculty with more than 200 years of collective experience across leading local, continental and global organisations.

Integrated Commercial Capability

Cross-sector Convening Power

Trusted relationships across business, government, SETAs, academia, development institutions, media and civil society—enabling access to decision-makers and influential stakeholder networks.

End-to-end Accountability

One integrated team managing strategy, programme architecture, speaker curation, partnerships, production, delegate experience, communications, media amplification and impact reporting.

Media and Influence Network

Strong national relationships across broadcast, digital media, speakers and content platforms, extending programme visibility and executive thought leadership beyond the event.

Commercial and Impact Discipline

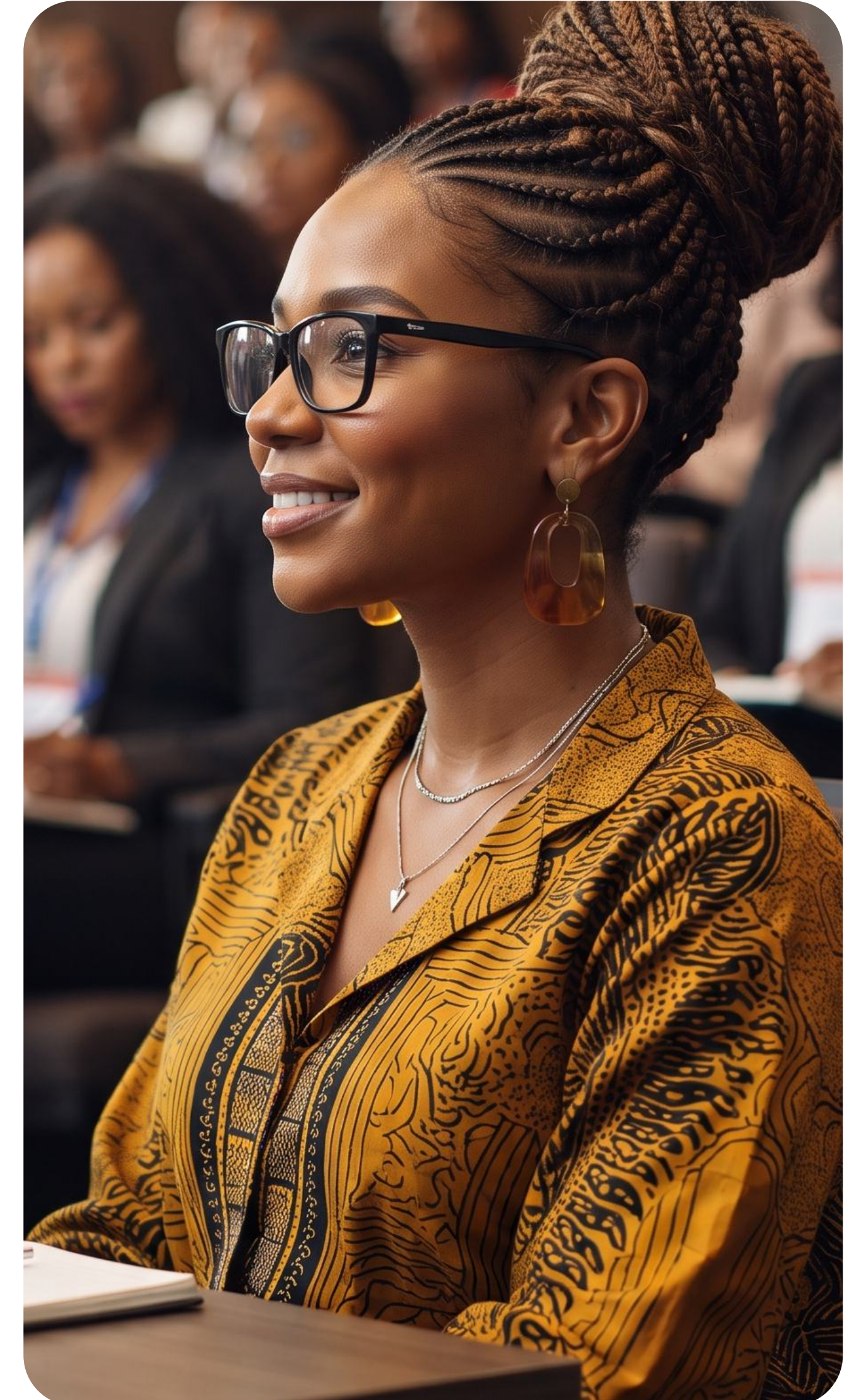
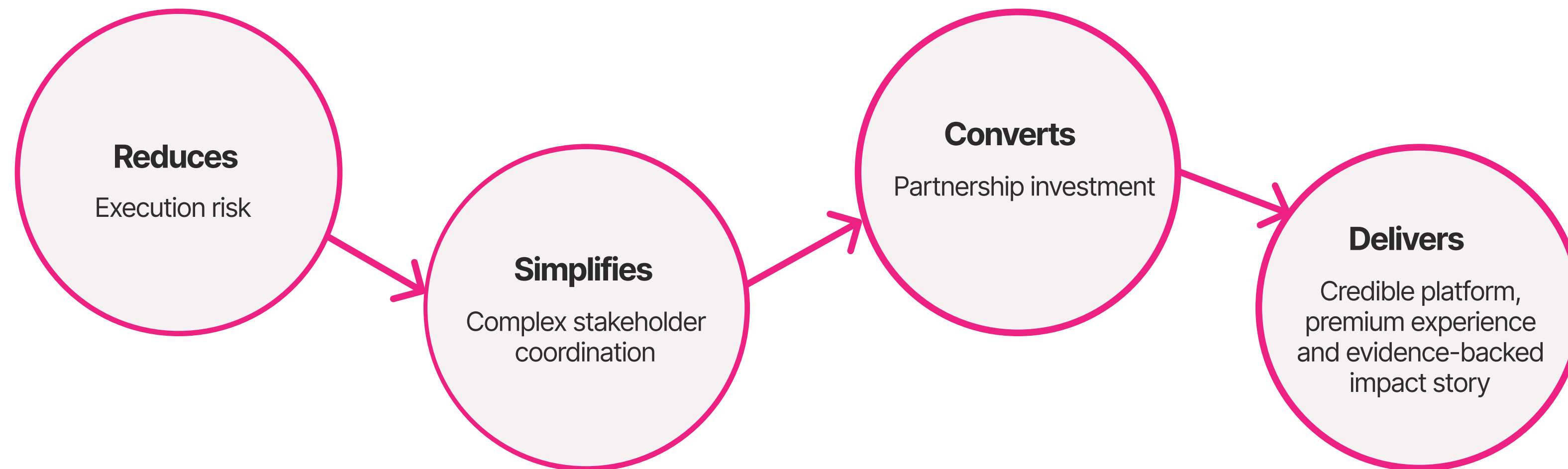
Partner objectives are translated into defined rights, targeted activations and measurable outcomes across brand, talent, customer, enterprise, ESG and reputation priorities.

One integrated team delivering strategy, partnerships, production, communications, media amplification and measurable impact.

THE PARTNER VALUE

One Partner. End-to-End Delivery. Measurable Impact.

EmpowaWorx reduces execution risk, simplifies complex stakeholder coordination and converts partnership investment into a credible platform, premium experience and evidence-backed impact story.



PARTNERSHIP INVITATION

Invest in Women Who Will Shape Africa's Future

EmpowaHer™ invites a select group of visionary organisations to become strategic partners in building Africa's next generation of women leaders, entrepreneurs, innovators, executives and board members.

This is more than support for women's advancement. It is an opportunity to strengthen your organisation's talent pipeline, engage future customers, unlock women-led enterprise, advance measurable ESG priorities and position your brand as an active architect of Africa's future economy.

Through a tailored partnership, your organisation can convert strategic intent into credible action—creating direct pathways to education, employment, capital, markets, mentorship, executive leadership and board opportunity.

Partner with EmpowaHer™

Join us in building the leaders, enterprises and institutions that will define Africa's next chapter.



THE PARTNERSHIP INVESTMENT

A Partnership Architecture Designed Around Strategic Value

Partnership level	Investment excl. VAT	Strategic role and value proposition
Naming Rights Partner	R1,500,000	Become the programme's foremost strategic partner and own its highest level of brand association. Shape the overarching leadership narrative, secure dominant visibility across the full three-day journey, position senior executives on premier platforms and activate category-exclusive talent, customer, enterprise and ESG opportunities.
Official Partner	R950,000	Lead a major programme pillar aligned with your organisation's strategic priorities. Secure prominent brand positioning, executive thought leadership, curated stakeholder engagement, and the opportunity to launch a meaningful talent, education, enterprise or leadership commitment.
Industry Partner	R650,000	Own a distinctive, high-contact delegate experience such as the Opportunity Exchange™, Capital Room™, Digital Leadership Lab or Graduation Experience. Create memorable brand engagement, demonstrate products or services and generate consent-based customer, talent and enterprise leads.
Experience Partner	R450,000	Lead a sector-specific leadership, talent or enterprise pipeline. Position your organisation as an industry authority while identifying future employees, women-owned suppliers, emerging entrepreneurs, and potential customers within a strategically relevant audience.
Panel Partner	R150,000	Align your brand with one focused, high-value leadership conversation. Position an appropriately qualified executive as a thought leader, engage a relevant audience segment and extend the conversation through approved digital content and stakeholder engagement.
Premium Exhibitor	R55,000	Secure a premium activation within the Opportunity Marketplace. Showcase products, services, careers, funding or development opportunities while generating qualified, consent-based leads through scheduled delegate engagement.

INVEST IN HER LEADERSHIP. BUILD AFRICA'S FUTURE.

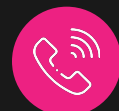
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